GOING "PAPERLESS"

With CrossCountry App and Toolkit

With Helen and Jose Diacono

TODAY WE WILL COVER

➤ The Aim: A Safe Return to Competition

➤ Going paperless with CrossCountry App

➤ Process Checklist

➤ Communication with riders

➤ Considerations and tips for success

THE AIM

Reduce physical contact by going digital with cross country maps

➤ Production

➤ Collection

➤ Handling

A SAFE RETURN TO COMPETITION

"This is ultimately going to force us to become more technologically savvy as competitors and as organizers of the sport… so that we can eliminate contact with each other… pushing entries and any kind of paperwork online and embracing the concept of electronic signatures… So we would encourage everyone to branch out of their comfort zone a little bit and embrace how we can really utilize technology and online platforms to be able to mitigate the spread of the virus as well."
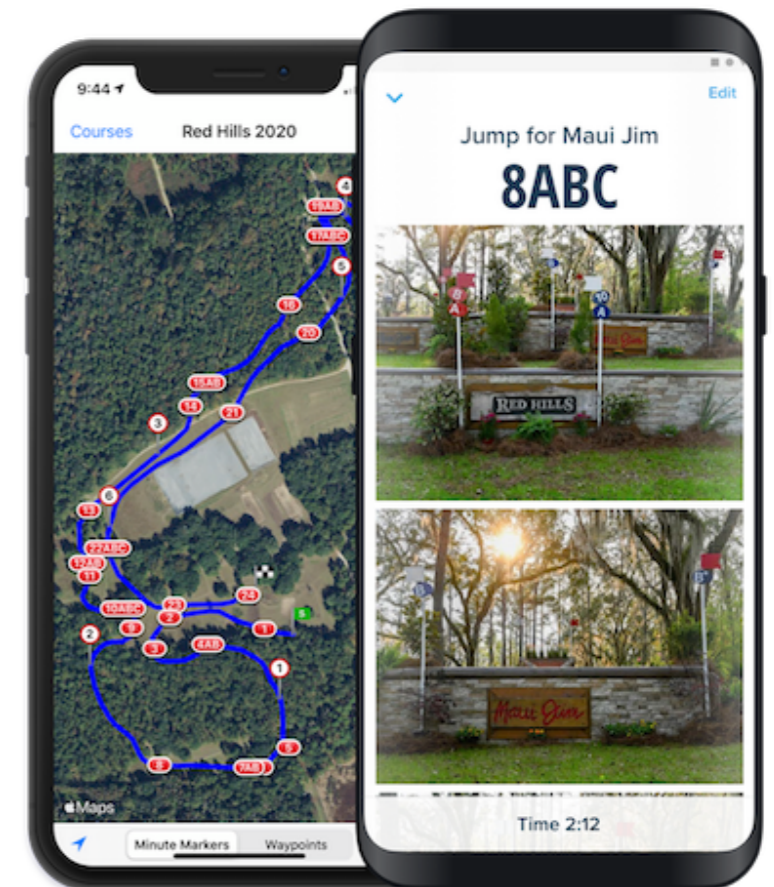
Jenni Autry

*Managing Director of Eventing at US Equestrian Federation*

HOW TO GO "PAPERLESS"

➤ Events record and publish their courses on CrossCountry mobile app

➤ The digital, interactive maps are the **official** maps

➤ Digital maps include all the information riders need (optimum time, speed etc)
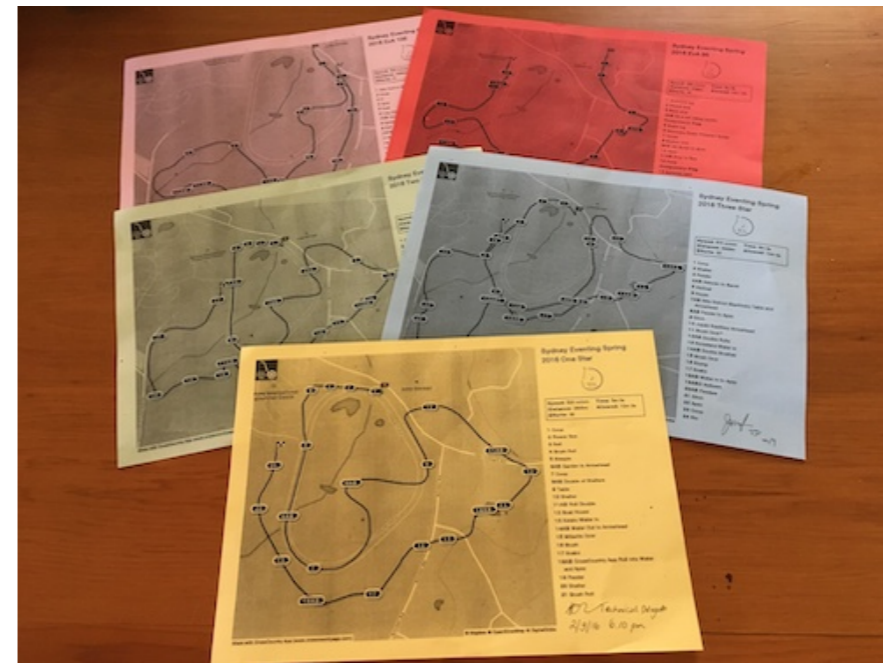
EXPORT PDF MAP FOR SIGN OFF BY TECHNICAL DELEGATE

➤ In many countries, it is a legal requirement for the technical delegate or advisor to sign the cross country maps. This can be done with an electronic signature or physical

OR
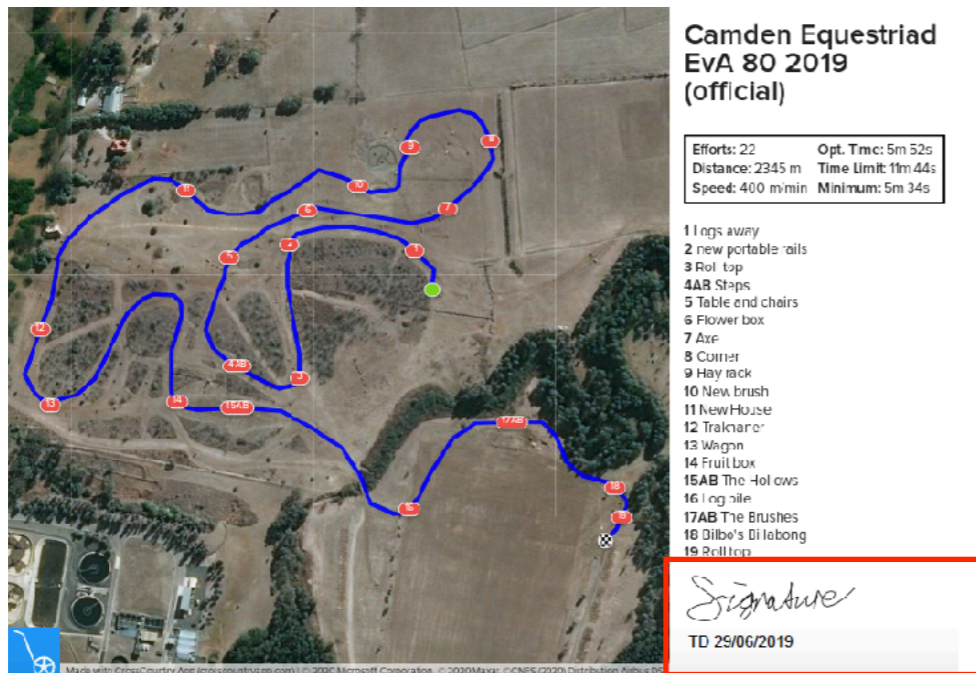
Digital PDF Electronically Signed

Printed Map Manually Signed

PDF maps generated from the CrossCountry Toolkit can be electronically signed with Third Party software such as Adobe Acrobat
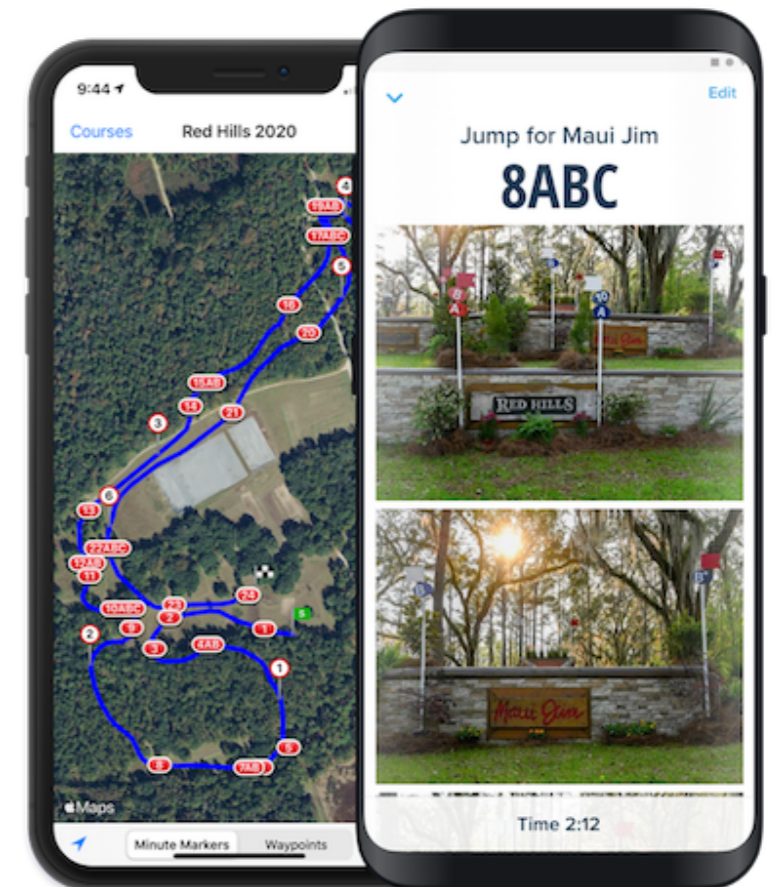
One copy of each map could be printed, signed off on and posted at one or several locations at the event.

MAPS CAN BE PUBLISHED BEFORE OR AFTER SIGN OFF

➤ Maps can be published the week of the event before being signed off

➤ Once addition details are known (e.g. optimum time) and the courses are signed off they can be republished and updated

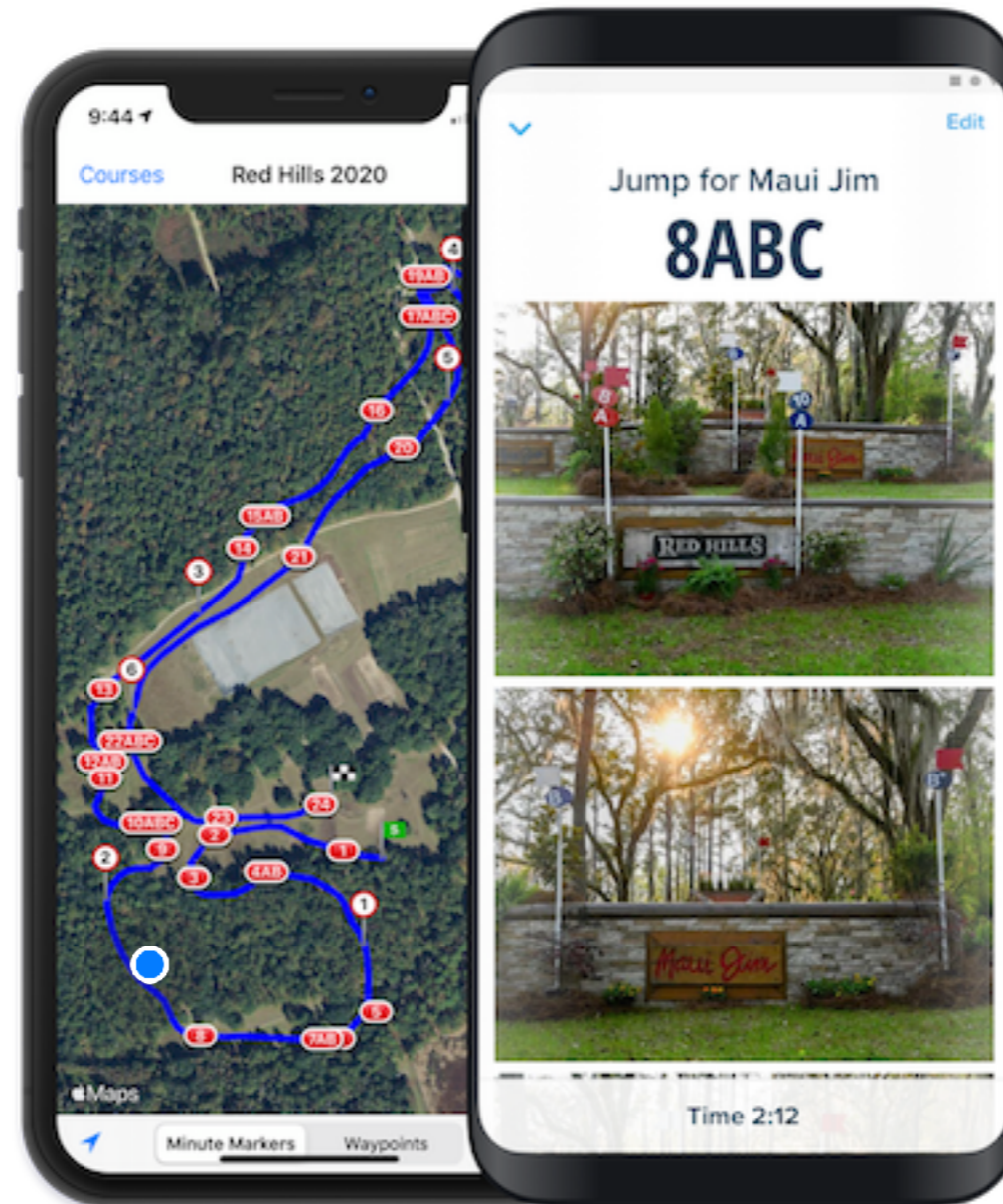# THERE ARE GREAT BENEFITS OF GOING DIGITAL FOR RIDERS

Always handy on your smart phone

Download maps for offline use

Minute markers

Pinpoint your location on course

Jump photos help to remember and visualise course

Add audio or text notes

PLUS MANY BENEFITS FOR ORGANISERS!

➤ Enable physical distancing

➤ Save on printing costs

➤ Environmentally friendly

➤ Re-publish last minute changes

➤ Handy for officials, stewards, fence judges…

➤ Goodwill from competitors

➤ Rider adds audio explaining how each fence jumped and shares with owners who cannot be there

➤ Coach adds audio for virtual guided course walk - no large gang of riders walking together.

➤ Engage and promote sponsors

DOES IT COST ANYTHING?

RIDERS CAN VIEW MAPS FOR FREE OR PAY FOR PREMIUM

Free

Free early access

CrossCountry
Android app

GET IT ON
Google Play

Free

LITE

CrossCountry Lite
iPhone app

Download on the
App Store

US$14.99

CrossCountry
iPhone app

Includes minute markers

Download on the
App Store

Or view online for free at www.crosscountryapp.com/courses

ORGANISERS CAN RECORD AND PUBLISH UNLIMITED COURSES WITH CROSSCOUNTRY APP

Free

US$14.99

Free early access

CrossCountry
Android app

CrossCountry
iPhone app

GET IT ON
Google Play

Download on the
App Store

OPTIONALLY, ORGANISER CAN SUBSCRIBE TO THE TOOLKIT

➤ Subscribe to the CrossCountry Toolkit to print maps, edit the track, move jumps and collaborate on courses at US$120/year.
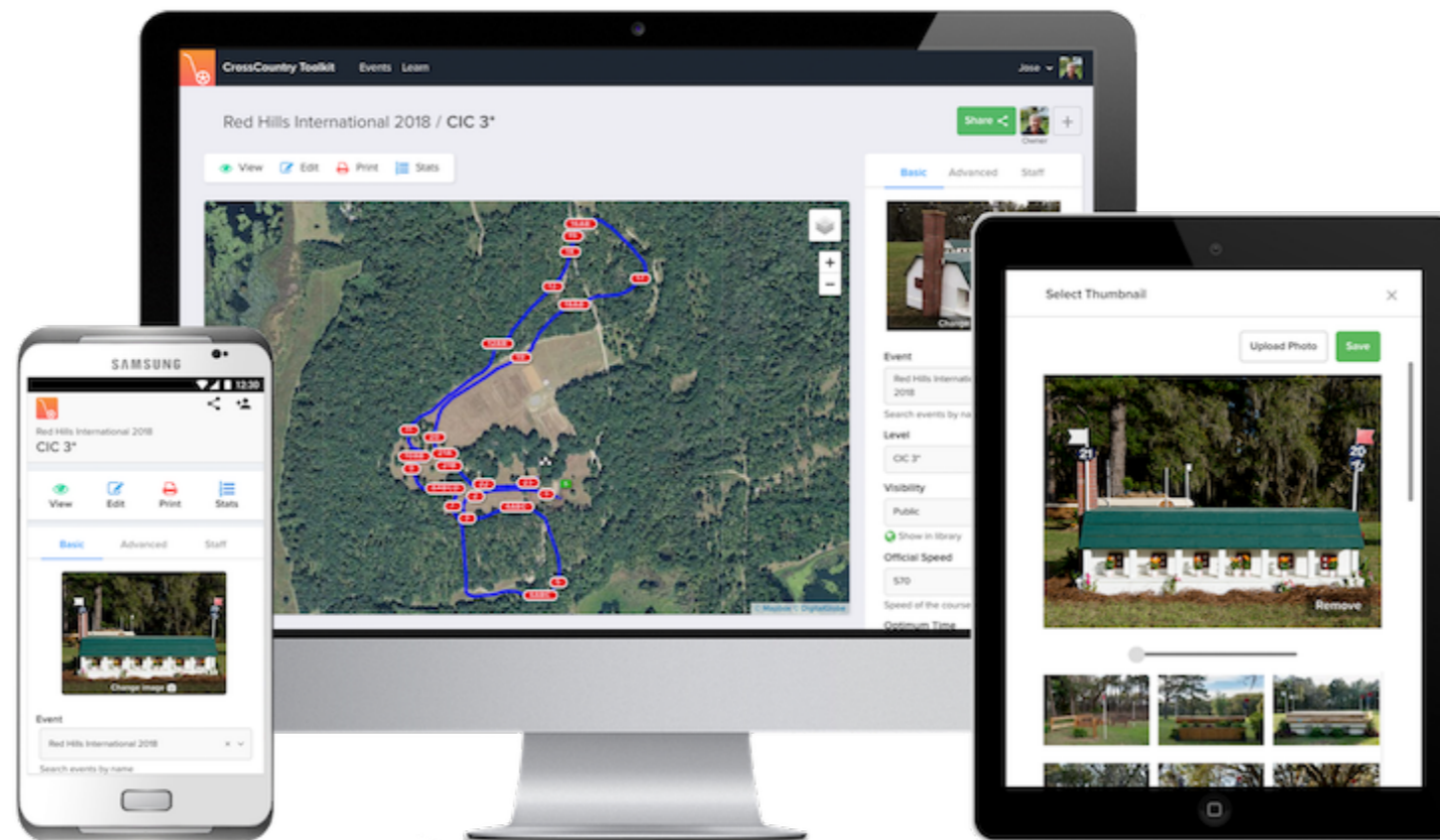
Runs in the browser on any smartphone, tablet or computer

Sign up free at toolkit.crosscountryapp.com

PROCESS CHECKLIST

PROCESS CHECKLIST

1. Record courses with CrossCountry mobile app

2. (Optional) Publish initial unofficial courses

3. Approve courses. Export PDF maps and sign

4. Publish (or republish) courses on CrossCountry mobile app

5. Email riders with link to courses

Check if your course designer already uses CrossCountry Toolkit. They may have already created the digital maps

TOP TIP! MAKE A PLAN

➤ Decide who will do the recording, who will make the courses public and at what point

➤ Let your riders know, if nothing else, it stops them from hounding you :)

COMMUNICATING WITH RIDERS

COMMUNICATING WITH RIDERS/VOLUNTEERS

➤ Email direct (with draw)

➤ Put maps up at event in several places so riders don't congregate (take photos)

➤ Link or Embed on your website
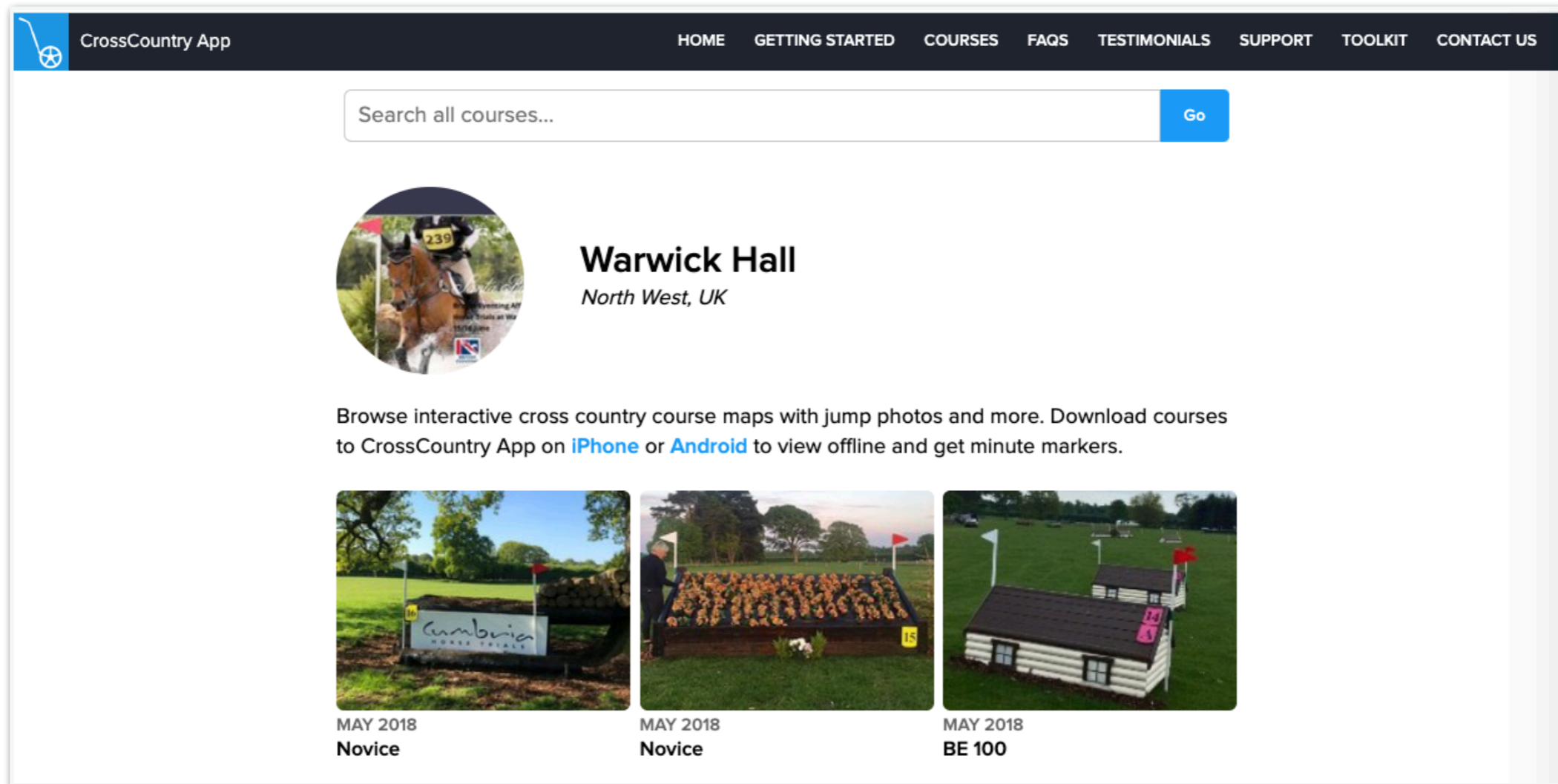
Find useful templates in the
Course promotion kit

LINK TO YOUR EVENT PAGE ON CROSSCOUNTRY APP

➤ Every event has a dedicated page listing all its courses

crosscountryapp.com/events/warwick-hall

To find your event page, type crosscountryapp.com/events/[your event name] using hyphens for spaces. Any problems contact us

CONSIDERATIONS + TIPS FOR SUCCESS

CONSIDER MOBILE RECEPTION AT THE EVENT

➤ If reception is poor or non existent, publish courses a couple of days in advance

➤ Riders can download maps and use them offline with CrossCountry App

ALERT RIDERS ABOUT UPDATES TO COURSE MAPS

➤ If changes are made to a course that is already published on CrossCountry App riders will need to be told to download the latest version

➤ Inform riders of changes via loudspeaker, email or text message

➤ Future feature: Push notifications or 'new version available' banner when course is opened

DISCLAIMERS + OFFICIAL NAMING

➤ Add your own disclaimer to the course description. Indicate when/where official times will be published.

➤ Automatic disclaimer appears on recent courses

➤ Add 'official' to level or event name to indicate it is the official map

INCLUDE EXTRA DETAILS IN THE COURSE DESCRIPTION

➤ Use the description/comments to add extra details that are included in paper maps which aren't automatically displayed in CrossCountry App

Course details on the Android App

GET STARTED

DOWNLOAD CROSSCOUNTRY APP

https://play.google.com/store/apps/details?id=com.crosscountryapp.mobile

https://itunes.apple.com/au/app/crosscountry/id466312281?mt=8&uo=4

SIGN UP FREE TO CROSSCOUNTRY TOOLKIT
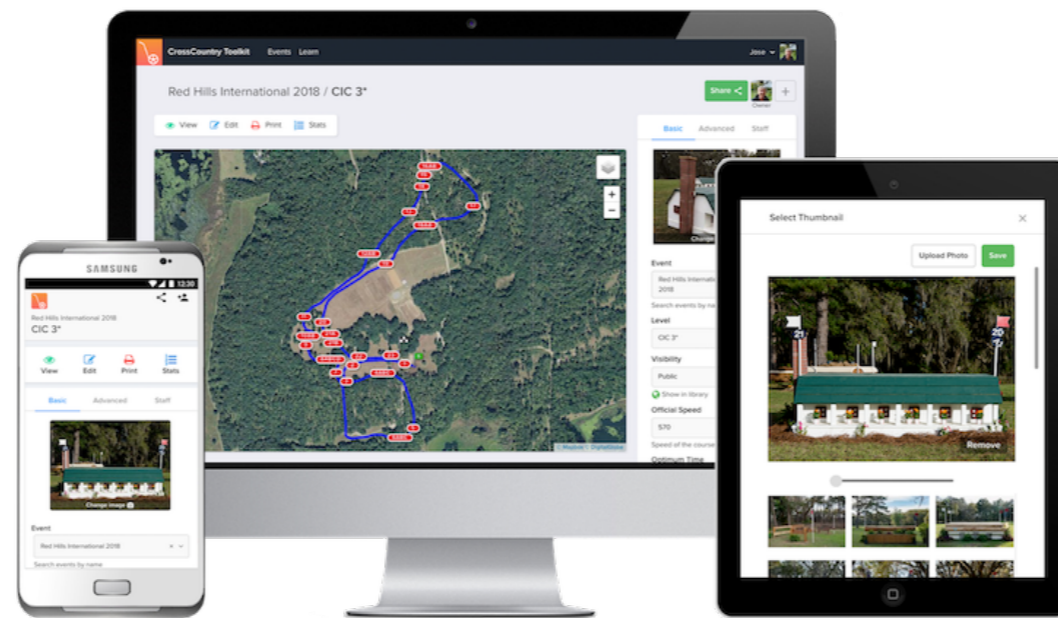
toolkit.crosscountryapp.com

VISIT OUR LEARN HUB

For step by step instructions and video tutorials go to our Learn Hub
crosscountryapp.com/toolkit/learn > Create a Course

THANK YOU :)

APPENDIX

HOW IT WORKS
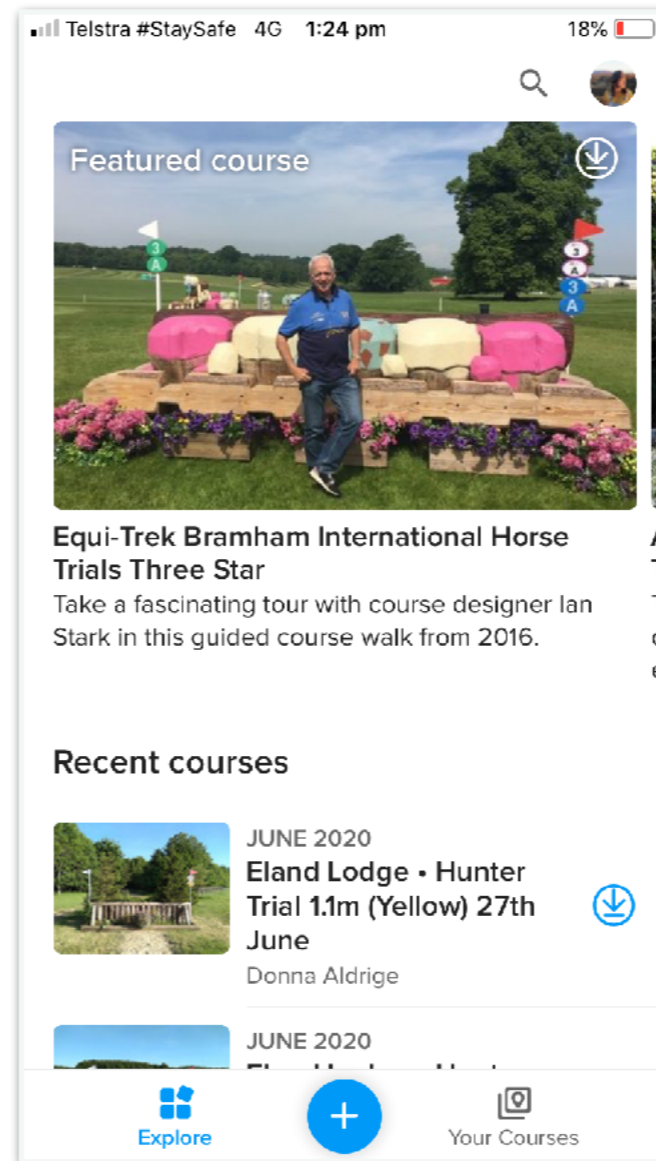
RECORD A COURSE
WITH CROSS-
COUNTRY IPHONE
OR ANDROID APP

HOW IT WORKS

RECORD A COURSE WITH CROSS-COUNTRY IPHONE OR ANDROID APP

PUBLISH INSTANTLY ON CROSS-COUNTRY APP

CROSSCOUNTRY APP + CROSSCOUNTRY TOOLKIT
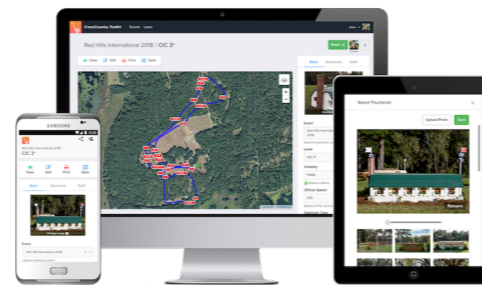
RECORD A COURSE
WITH CROSS-
COUNTRY IPHONE
OR ANDROID APP

CROSSCOUNTRY APP + CROSSCOUNTRY TOOLKIT

UPLOAD

RECORD A COURSE WITH CROSS-COUNTRY IPHONE OR ANDROID APP

TOOLKIT

Edit the track, move jumps, drag the track

Update thumbnail

Share privately and collaborate with team members

Get info for officials, scorers and commentators
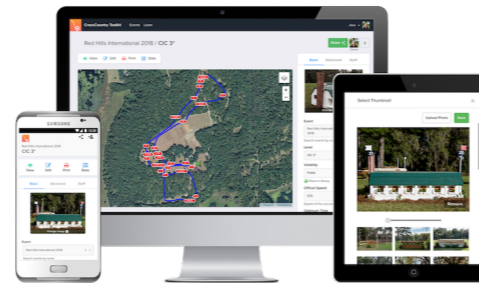
CROSSCOUNTRY APP + CROSSCOUNTRY TOOLKIT

View course offline and make further edits in CrossCountry App

DOWNLOAD

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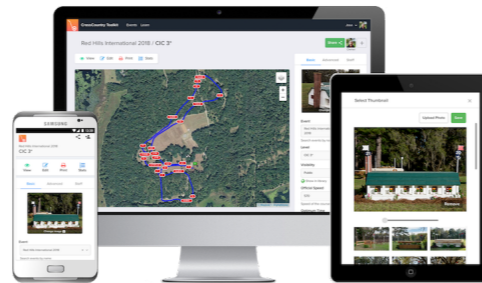
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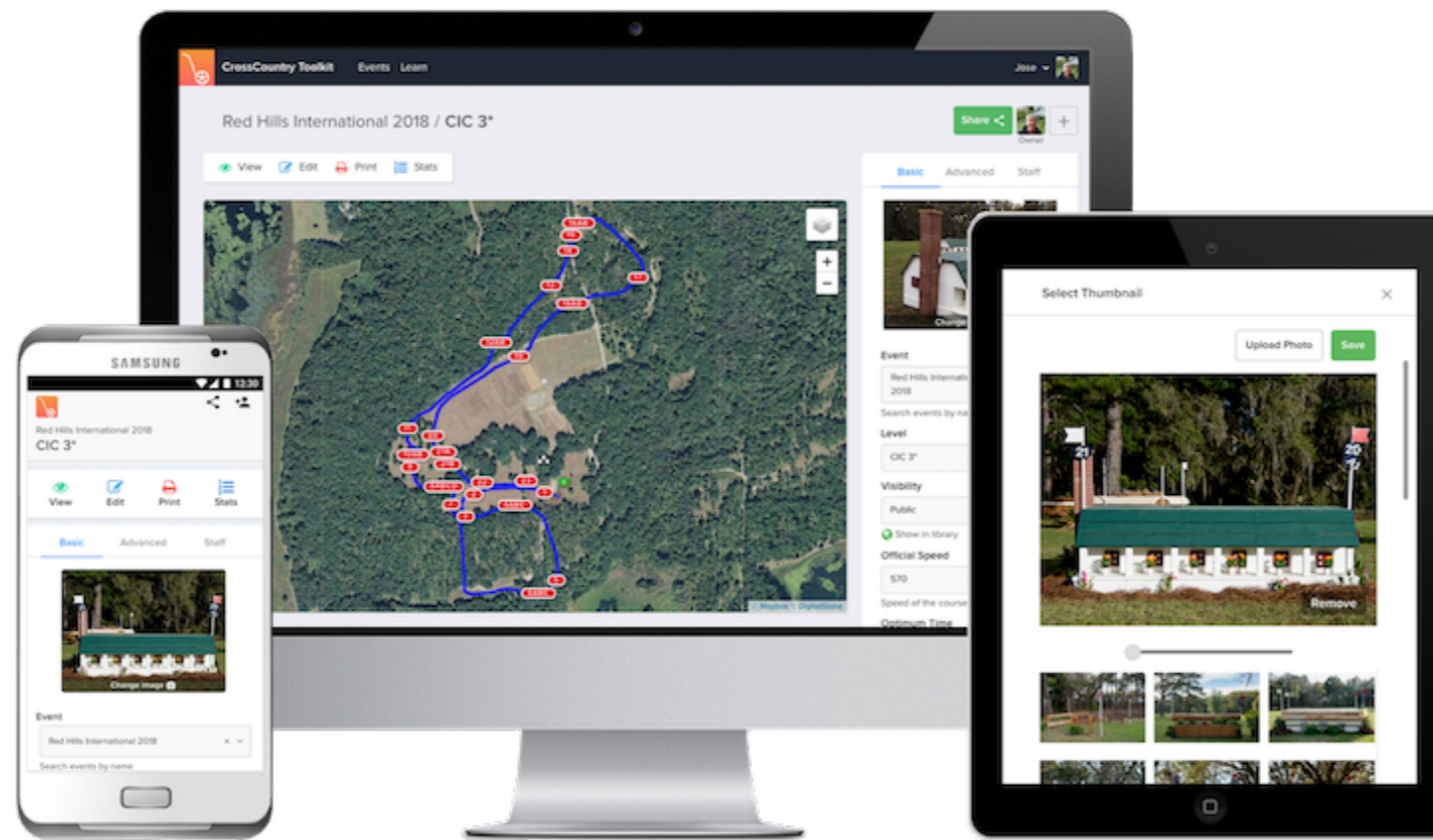
PRINT MAPS

PUBLISH COURSES

Publish on CrossCountry App, embed in a website and share on social media

DO MORE WITH THE CROSSCOUNTRY TOOLKIT

Runs in the browser on any smartphone, tablet or computer